

## HALL OF FAME



**REALTY+ IN-EX  
AWARD WINNER**

**MAXLITE**

**EMERGING  
BRAND OF THE  
YEAR  
- AAC BLOCKS**

## BUILDING GREEN BLOCK BY BLOCK

**The company's mission is to be the contributor of high end construction, add value for patrons through modernization, prudence & resolute performance and to bring about a greener society.**

**M**anufacturing of red clay bricks leads to depletion of the fertile top layer of the soil and in the process causing harm to the environment. The use of Fly ash in AAC blocks initiates a carbon negative progression, resulting in acquiring Carbon Credit points to the company. The Maxlite plant, a pioneering setup in developing AAC blocks situated in Bangalore, Karnataka renders support to numerous construction projects of various magnitudes with its production capacity of 500cum per day.

### **G Ramaiah Chairman and Director**

G. Ramaiah from Bangalore completed his law and practised the same for two years. Since entrepreneurial skills were better he aspired to become one and was successful in setting up a company in the manufacturing sector. The company was started in 1991, under the name of Classic Brick Works (CBW), which was into manufacturing of red clay bricks, which later on became a leading brand in the span of two years, by having an elite group of companies using CBW. Over the course of time, Dolphin group wanted to diversify the business which leads to the establishment of Dolphin Green Tech Industries which was into extraction of Green Diesel. On realising that brick was not an eco-friendly sustainable product, by Darshan, his son coming on board Maxlite AAC Blocks was established.

### **Darshan R Kumar Managing Director**

Darshan R Kumar originally from Bangalore did his schooling from The Oxford English School Bangalore and obtained an engineering degree in Electronics and communication from DonBosco institute of Engineering. Started off as an entrepreneur at the age 21, by setting up a tyre pyrolysis plant. Three years down the line converted the existing Classic Brick Works, which was into manufacture of red clay bricks since 1991, to Maxlite AAC Blocks, which are eco-friendly, lightweight, fire resistant, blocks becoming the emerging brand of the year 2019 in about a year's time. He has also been a panel member for "Value Proposition for Green Affordable Housing", which was conducted by International Finance Cooperation (World Bank Group) and Indian Institute of Human Settlement (IIHS).



**Sri G Ramaiah and Sri R. Darshan researched and came up with the innovative idea of using Fly ash, an industrial pollutant in a constructive way to manufacture AAC blocks. Together the father and son duo worked wonders by bringing in the fabrication of the environment friendly AAC blocks that led to a greener revolution in the construction world.**

### **About the Company**

Venturing into the forte of building blocks and setting up a business enterprise started way back in 1993, when Sri G. Ramaiah founded Maxlite. The company was expanded exponentially with Sri R. Darshan coming on board. The eager entrepreneurs initiated with the manufacturing of Red Clay Bricks and forayed into several genres of construction materials. The Company leadership vision is to create and uphold an organization of highly skill full construction services that will add value to our Clients' requirements with candour and reliability. The company focus is to present an environment that will endorse personal growth and satisfaction and distinguish itself as a builder of choice for those in quest of excellence and value.